

Alumnae Membership Services Plan 2014-2015

Chapter Name:		Region:	
Chapter President:		Email:	
Membership Chair:		Email:	
ACE Chair:		Email:	
Provide the number of chapter members as of July 1, 2014:			
Provide the number of chapter members in each generation below:			
Greatest (1901-1924)	Silent (1925-1945)	Baby Boomers (1946-1964)	Generation Y (1980-1997)
			Generation X (1965-1979)
RETENTION PLANNING			
How many members would be needed to have a 90% retention rate?			
Provide an overview of the activities the chapter is planning to address retention this sorority year. Include the title of the program(s), objectives, anticipated date and evaluation method.			
RECLAMATION PLANNING			
Provide the number of sorors that you have been able to identify as not active with the chapter. How did you identify these sorors?			
Provide your reclamation goal for 2014-2015.			
Provide an overview of the activities the chapter is planning to address reclamation this sorority year. Include the title of the program(s), objectives, anticipated date, and evaluation method as well as how the Reclamation Challenge has been addressed.			
TRANSITION PLANNING			
Provide the names of collegiate chapters within one hour of the chapter.			
Provide an overview of the activities the chapter is planning to address collegiate transition this sorority year. Include the title of the program(s), objectives, anticipated date and evaluation method.			

NOTE: THIS SECTION OF THE PLAN MUST BE SUBMITTED TO THE APPROPRIATE MEMBERSHIP SERVICES COMMITTEE MEMBER(S) BY NOVEMBER 14, 2014.

**Alumnae Membership Services Plan
2014-2015**

MID-YEAR REFLECTION

RETENTION

As you prepare for the dues paying period, how close will you be to 90% retention? How do you know? How effective (based on your evaluation) have your retention activities been? What changes do you need to make in order to achieve 90% retention by the end of the sorority year?

RECLAMATION

How effective (based on your evaluation) have your reclamation activities been? How close are you to your reclamation goal? If you've met it, revise your goal. What will your new goal be? If not, what changes do you need to make in order to meet your goal by the end of the sorority year?

TRANSITION

How effective (based on your evaluation) have your transition activities been? What, if any adjustments need to be made to support the transition of collegiate sorors in your area to your chapter or another alumnae chapter?

NOTE: THE PRECEDING SECTIONS OF THE PLAN MUST BE SUBMITTED TO THE APPROPRIATE MEMBERSHIP SERVICES COMMITTEE MEMBER(S) BY JANUARY 31, 2015.

Alumnae Membership Services Plan 2014-2015

Provide the number of chapter members as of May 1, 2014:				
Provide the number of chapter members in each generation below:				
Greatest (1901-1924)	Silent (1925-1945)	Baby Boomers (1946-1964)	Generation Y (1980-1997)	Generation X (1965-1979)
RETENTION PLANNING				
Provide the chapter retention rate for 2014-2015 including your calculations.				
Provide an overview of the most effective (based on evaluations and retention rate) activity the chapter conducted to address retention. Include the title of the program, objectives and evaluation results.				
RECLAMATION PLANNING				
Provide your reclamation rate for 2014-2015 including your calculations.				
Provide an overview of the most effective (based on evaluations and reclamation rate) activity the chapter conducted to address reclamation. Include the title of the program, objectives and evaluation results.				
TRANSITION PLANNING				
Provide the number of collegiate sorors transitioning into your chapter and a list of campuses they are transitioning from.				
Provide an overview of the most effective (based on evaluations) activity the chapter conducted to address transition. Include the title of the program, objectives and evaluation method.				

**Alumnae Membership Services Plan
2014-2015**

SISTERHOOD THEME ACTIVITY

Provide an overview of the activity the chapter conducted to demonstrate the Membership Services Theme, "Loving Sorors on Purpose With Purpose". Include the title of the program, objectives, how the theme was incorporated, how the Sisterhood Buttons were incorporated and evaluation results.

SISTERHOOD MONTH ACTIVITY

Provide an overview of activities and events conducted during Sisterhood Month.

NOTE: THE COMPLETED PLAN MUST BE SUBMITTED TO THE APPROPRIATE MEMBERSHIP SERVICES COMMITTEE MEMBER(S) BY MAY 1, 2015.