



A Service Sorority

# Burning Sands Alumnae Step Show Overview



**Date:** November 8, 2008

**Time:** 6:00 PM - Pre-Show Mixer. Vendors, concessions and cash bar open  
7:00 PM - Show doors open.  
8:00 PM -13th Annual Burning Sands Step Show  
10:00 PM – Show ends – after party begins, vendors and cash bar open  
12:30PM – After party ends; Vendors and cash bar close

**Location:** Scottish Rite Temple  
1330 Linwood  
Kansas City, MO 64109

**Target**

**Audience:** Over 1400 African-American consumers, between the ages of 18 and 60.

Event Attendees - 2006  
1200  
Event Attendees - 2007  
1350  
Expected Attendees – 2008  
1500

## Reserving Your Sponsorship

Please send your completed sponsorship application and payment information to:

**DEED Foundation**  
**Attention: Burning Sands Step Show Sponsorship, Andrea Jackson**  
**P.O. Box 16381**  
**Kansas City, MO 64112**

**Please make checks payable to: DEED Foundation**

\*Please do not send your application or payment using overnight service to this P.O. box, it will be returned.