



A Service Sorority

16th Annual Burning Sands Step Show Presented by Kansas City, MO Alumnae Chapter of Delta Sigma Theta Sorority, Inc. and the DEED Foundation



DEED

Greetings from the **Kansas City, MO Alumnae Chapter of Delta Sigma Theta Sorority, Inc. and the Delta Education and Economic Development Foundation (DEED)**. We are pleased to announce that we are producing our **16th Annual Burning Sands Alumni Step Show, Saturday, November 5, 2011, at the Scottish Rite Temple**. Our Annual Burning Sands Step Show is a highly anticipated cultural unity event with growing annual attendance. This year we are expecting an eager audience of over 1500 people!

Kansas City, MO Alumnae Chapter

Sandida Moss
President

Jacqueline A. Jones
First Vice President

Sherry Lumpkins
Second Vice President

DEED Foundation

Charlotte Williams-Rice
Board President

Melba Underwood
Secretary

Marilyn Siffre
Treasurer

Step Show Committee

Dionne Greenfield
Co-Chair

Andrea Jackson
Co-Chair

Tiffany Williams
Co-Chair

Our 2011 Finance and Sponsorship Committee, is seeking your support of our event through one of the cost effective options: Corporate Sponsorship, Vendor or Ad Space. Participating in our event as a will give you the opportunity to generate publicity, and “brand” your products to a wide audience of upwardly mobile, college-educated consumers. This event will be heavily advertised through the event website (www.dstkcmo.org/stepshow/) as well as through radio, print, e-mail and your on-site presence the evening of the step show. Your sponsorship will assist us in funding our public service initiatives and your donation is tax deductible.

Delta Sigma Theta Sorority, Inc. is an international non-profit community service organization that has been committed to public service since our founding in 1913. The Kansas City, Missouri Alumnae Chapter’s presence in the Kansas City community spans over 75 years. Our efforts are guided by five programmatic thrusts:

- 1) Educational development,
- 2) Economic development
- 3) Physical and mental health,
- 4) Political awareness and involvement
- 5) International awareness and involvement.

The **Delta Educational and Economic Development (DEED) Foundation** is a 501c3 non-profit organization that promotes economic and educational development within the community. DEED maintains several initiatives including the Cotillion youth development and scholarship program, which provides over \$25,000 in scholarships annually, to college-bound high school seniors.

Please see the enclosed documents to learn of the various ways in which you can support; donations are also welcome. Please make checks payable to: DEED, and send to Post Office Box 16381, Kansas City, MO 64112.

We truly look forward to your support of this worthwhile event. Again, your sponsorship dollars go directly to the community and are **tax deductible**. For further sponsorship information, please do not hesitate to contact Andrea Jackson, at (816)668-8522 or via stepshowsponsor@dstkcmo.org.

Sandida
Sandida Moss
President, Kansas City, MO Alumnae Chapter

Charlotte
Charlotte Williams-Rice
Board President, DEED Foundation



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SPONSOR PACKAGES

<u>Platinum Sponsor - \$700</u>					
<ul style="list-style-type: none"> • Recognition as Platinum Sponsor during event • Full-page (color) ad in program guide • Logo or Company name on event website • Link to sponsor website thru event website 			<ul style="list-style-type: none"> • Premium placement Vendor Space • Sponsor can distribute product and/or promotional materials at event • 8 Complimentary event tickets • 8 Complimentary drink tickets 		
<u>Gold Sponsor - \$550</u>					
<ul style="list-style-type: none"> • Logo or Company name on event website • Full-page (black/white) ad in program guide • Vendor Space at event 			<ul style="list-style-type: none"> • 6 Complimentary event tickets • 6 Complimentary drink tickets 		
<u>Silver Sponsor - \$400</u>					
<ul style="list-style-type: none"> • Logo or Company name on event website • Half-page (black/white) ad in program guide 			<ul style="list-style-type: none"> • Vendor Space at event • 4 Complimentary event tickets • 4 Complimentary drink tickets 		
<u>Bronze Sponsor - \$250</u>					
<ul style="list-style-type: none"> • Fourth-page (black/white) ad in event program/souvenir brochure • Vendor Space at event 			<ul style="list-style-type: none"> • 2 Complimentary event tickets • 2 Complimentary drink tickets 		
<u>Vendor - \$100 SPECIAL!!!!</u>					
<ul style="list-style-type: none"> • Vendor Space at event • Name in event program/souvenir brochure 			<ul style="list-style-type: none"> • 2 Vendor Passes 		
<u>Program Guide Ads Only</u>					
Full Page (Color) - \$150	Full Page (B&W) - \$125	Half Page (B&W) - \$100	Fourth Page (B&W) - \$75	Eighth Page (B&W) - \$50	Patron \$10

This event will be heavily advertised through the event website (www.dstkcmo.org/stepshow/), radio, print, and e-mail.

Sponsor registration must be confirmed by **October 14, 2011,**
In order to be included in promotional publications.



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SPONSOR REGISTRATION

Company name: _____

Contact name: _____

Address: _____

Phone: _____ Fax: _____ Email: _____

Signature of authorized company representative: _____

Place an 'X' by your selection:

Sponsor and Vendor Packages

- Platinum Sponsor - \$700 Vendor - \$100
- Gold Sponsor - \$550
- Silver Sponsor - \$400
- Bronze Sponsor - \$250

Program Guide Ad Only

- Full Page (Color) - \$150 Full Page (Black & White) - \$125
- Half Page (Black & White) - \$100 Fourth Page (Black & White) - \$75
- Eighth Page (Black & White) - \$50 Patron - \$10

Due Date	
Registration Form and Remittance	October 14, 2011
Logo for Website	
Camera ready Advertisement for Program	

Please complete and return this registration form with your remittance payable to: **DEED Foundation, ATTN: Step Show Sponsorship, P.O. Box 16381, Kansas City, MO 64112**, by October 14, 2011. For additional information, contact Andrea Jackson via email stepshowsponsor@dstkcmo.org or via telephone number (816)668-8522. Thank you for your support!